

Blue Cross and Blue Shield of Georgia (BCBSGA) Name Changes to [Anthem Blue Cross and Blue Shield](#) effective January 2019

Blue Cross and Blue Shield of Georgia, dedicated to our customers in Georgia, will soon be called **Anthem Blue Cross and Blue Shield**. This change will align our name and brand with our parent company, Anthem, Inc. Our name and logo will change, but our dedication to Georgia will not! Members will still use the same doctors and hospitals and have access to the same programs and services.

As early as this fall, Georgians will start seeing the Anthem name. **All eligible retirees will receive new member ID cards for 2019.** At the start of the new year, we will officially change our trade name to Anthem Blue Cross and Blue Shield (Anthem) and you'll find us on the web at anthem.com.